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SNELGROVE ANNOUNCES RUN FOR SALT LAKE COUNTY MAYOR

Salt Lake County Council member Richard Snelgrove officially announced today he will run for Salt Lake County Mayor. Snelgrove, an at-large member of the County Council, will seek to fill the office currently held by Mayor Peter Corroon, who is not seeking re-election.

"I believe I have an excellent chance to win the Republican nomination and ultimately the general election in 2012," said Snelgrove. "I am encouraged by the support I am receiving."

First elected to the County Council in 2010, Snelgrove serves as Chair of the Legislative Subcommittee. He serves on the Board of Directors of the Unified Fire Authority as well as the Sanitation Control Board.

As to what he plans to accomplish as County Mayor, Snelgrove said, "The taxpayers of Salt Lake County should be proud their County Government has a AAA bond rating. Among 3,100 counties in the United States, Salt Lake County is in the top 1% in terms of fiscal management and financial health as determined by the three major bond rating agencies. This is a great foundation on which to build, but I believe we can do better. The top 1% is not good enough. It's my objective to make Salt Lake County the number one County in America for fiscal management and financial health.

"Being thrifty and frugal is a discipline I have learned as a business owner and I bring to County Government," he continued. "I also want to make County Government more accountable to the people as far as tax policy is concerned. We have taken a big step in this direction when I recently introduced legislation requiring that bond elections that raise taxes must be on the ballot only in general election years. This is when voter turnout and participation are highest."

Snelgrove brings a broad depth of business, political and government experience to the County mayor's race. Snelgrove has started several small businesses, including Snelgrove Travel Centers where he is President and CEO. The company, which he founded in 1989, has evolved into a collection of five travel-related web sites, primarily selling ski vacations and employing 13 people. His company was recently recognized by Southwest Airlines as its top-volume producer for ski vacations in the United States. He previously served as Chair of the Salt Lake County and Utah State Republican Parties. He also served as Intergovernmental Affairs Director to former US Congressman Merrill Cook.

A graduate of the University of Utah, Snelgrove, 55, lives in Murray with his wife Jolynn. They are the parent of four children and have five grandchildren.

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